



ORGANISATION INTERNATIONALE DES EMPLOYEURS
ORGANIZACION INTERNACIONAL DE EMPLEADORES
INTERNATIONAL ORGANISATION OF EMPLOYERS

IOE GENERAL COUNCIL

Monday 30 May 2005 : 9.00hrs – 13.00hrs

27 April 2005
G-2005/19 (10.2005)

Governing Body Room
International Labour Office
4, route des Morillons (Geneva)

Fifth Item on the Agenda

OTHER BUSINESS

IOE/ILO SME DEVELOPMENT TOOLKIT

(document for information)

As a result of a joint initiative between the IOE, ACT/EMP and ENTERPRISE, a Toolkit has been developed specifically for employers' organizations wishing to expand their existing SME membership, or for those that currently do not target SMEs for membership and may be considering doing so. This Toolkit will be formally launched on Thursday 2 June at the 9.00a.m. meeting of the Employers' Group of the Conference.

This Toolkit has been prepared in such a way as to be an overarching strategic guide to SME development for employers' organizations. It highlights case studies and examples of how, why and where employers' organizations have developed SME membership and their experiences. The Toolkit is designed to be a holistic approach to SME development for employers' organizations from concept to implementation and is structured under three broad inter-linked headings identified as core functions of employers' organizations :

Representation – increasing SME membership of the employers' organization.

Advocacy – developing the employers' organization's capacity to "advocate" for the right policy environment for SMEs to thrive.

Services – specifically identifying services for SMEs.

Further information about the Toolkit will be available, in English, at the General Council meeting.

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